



# NEW CLASSICS

from the cape

For almost 30 years now we've worked to introduce the world-class wines of South Africa to the United States. It's been an incredibly rewarding journey, as time and time again we've been able to show what this great wine producing country can do while wowing our customers every step of the way.

Our hunt to deliver value—from everyday \$10 wines all the way up to our 100pt collectables—has always guided us, as has finding independent, honest producers that respect the land and still make wine based on the old-fashioned way. We want wine that reflects all that the land has to give us, while protecting that very land for generations to come.

It is with all of that in mind that we announce that on September 1st, we will be importing the DGB portfolio nationally.

As one of South Africa's leading independent producers, DGB is the home to some of the country's most fantastic brands. Boschendal, Bellingham, The Beach House – all highly successful brands based on years of producing quality wine.

Based in Franschoek, Boschendal is one of the most award-winning wineries in all of South Africa, with a history dating back over 300 years. The

farm is one of South Africa's original estates. From Chardonnay to Cabernet to Pinot Noir to their spectacular sparkling selections (Cap Classique)—these wines represent some of the best the country has to offer. We are extremely excited to have them join the portfolio. It took just one glass of their Elgin Chardonnay to realize that Boschendal is going to be a leader in an entire next generation's love affair with fine South African wine.

The Beach House has done something many brands try to do, but few achieve: make wine approachable and fun—while still delivering great quality. It's exciting to think how many customers have made their first foray into the South African wine category via these great values. I look forward to serving them on my patio this summer and getting them out on the boat!

In a lot of ways, what has me most excited about this partnership is the "how" we do, not just what we do. We've always placed an enormous emphasis on the "how." "How" includes how you treat people. How you regard the land. How you value and approach both your customers and your own team. Are you just working, or are you working to do good? Respect, kindness, professionalism, positivity, inclusiveness—these are the "how's" that matter as much as the wine

in the bottle. The wine must be great, but so must the how. I mention all of this as there is a quote on DGB's website that has made me smile every time I see it: "we never forget to take care of the small details." I love that – it's how we work as well.

We are also exceptionally proud to represent DGB's legacy as an incredibly inclusive wine company. For decades DGB has been a leader in hiring, training and developing a next generation of black winemakers. Presently, their all-star Cap Classique winemaker is Danielle Coetsee, making her one of the top winemakers in that category male or female.

A great partnership is beginning. I'm eager to see what we can do together as we work to keep showing America the magic of fine South African wine.

Cheers to a lot of great corks pulled along the way.



Robert Bradshaw,  
President & CEO

## THE BEACHHOUSE

Chenin Blanc .....	\$9.99
Pinot Grigio .....	\$9.99
Sauvignon Blanc .....	\$9.99
Chardonnay .....	\$9.99
Rosé .....	\$9.99

## BELLINGHAM

The Bernard Series Old Vine Chenin Blanc .....	\$27.99
The Bernard Series Bush Vine Pinotage .....	\$29.99
The Bernard Series Small Barrel S.M.V. ....	\$29.99

## BOSCHENDAL

Brut NV .....	\$19.99
Brut Rosé NV .....	\$19.99
The Rose Garden Rosé .....	\$10.99
1685 Chardonnay .....	\$16.99
1685 Pinot Noir .....	\$16.99
Elgin Chardonnay .....	\$34.99
Black Angus .....	\$39.99

## RIBSHACK

Red .....	\$11.99
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*Suggested Retail Prices*



## BOSCHENDAL

Boasting a winemaking tradition spanning over 330 years, Boschendal, based in Franschhoek, is one of South Africa's original wine farms and most heralded estates. Established in 1685 the land was originally granted to French Huguenot émigré, Jean Le Long, who escaped France's religious persecution to seek sanctuary in the Cape. The Boschendal winemaking philosophy considers their tremendous natural heritage first and foremost, their vision being to balance tradition and experience with contemporary innovation to produce unique wines of individual character curating a signature elegance. To produce premium wines of unwavering, exceptional quality they have dedicated winemakers for Boschendal's white, red and Cap Classique portfolio. Boschendal is the second oldest wine producer to produce Cap Classique in South Africa – dating back to 1981. Using state of the art cellar equipment they employ meticulous sorting methods which ensure the gentle handling of each grape. This combined with precision and small batch winemaking allows them to maximize the expression of their excellent terroirs. As a WWF Conservation Champion, working in harmony with nature has always been one of Boschendal's abiding principles. They believe that exceptional wine begins in the vineyard and for this reason have made it a priority to embrace sustainable practices, an effort that extends right through to their value chain. Boschendal aims to retain the exceptional biodiversity around the farm and to empower the teams who work within it.



## the beachhouse

The Beachhouse Wines instantly transport you to a state of relaxation embracing the coastal living lifestyle. Delivering an incredible value these everyday, fruit-forward wines are bright, fresh and ideal alongside family, friends and food. Conjuring vacation vibes, The Beachhouse wines are versatile enough for anywhere, anytime – wherever the sun sets. The grapes for the range are carefully selected from sunny South Africa, with the exception of the Pinot Grigio, which is sourced from the Veneto in Italy. Light weight bottles and recycled paper labels are used to reduce the wines' carbon footprint.

## RIBSHACK RED

Ribshack's red blend is the perfect pairing for any red meat and is built for easy social sipping around the fire. Smooth and fruity, it is best enjoyed whilst young and juicy. A substantial structure allows this wine to keep for up to five years from vintage. Ribshack Red is a full bodied, muscular red wine with rich, ripe dark berry flavors and sumptuous smokey oak spice after wood maturation. This is a bold and expressive blend that balances the best of both Pinotage and Shiraz varietals with a style and complexity that holds right through to its smooth and textured finish.



## BELLINGHAM

FOUNDED IN 1693

Bellingham's story began in 1693 when Hollander Gerrit Janz van Vuuren and his French Huguenot wife planted the first 1,000 vines on the estate, then known as Bellinchamp ('pretty fields'). It then passed from family to family until 1943, when Bernard and Fredagh Podlashuk purchased the somewhat derelict farm, set about restoring the manor house, gardens and vineyards and effectively pioneered the modern renaissance of the Bellingham Estate in Franschhoek. The Podlashuks replanted the farm to vineyards and travelled to France and Germany to do extensive wine research. Upon return, they buckled down and released the Cape's first rosé in 1949, followed in quick succession by the Premier Grand Cru in 1951 and the first single varietal Shiraz in 1956. The 80s and 90s saw vineyard developments, cellar extensions and the beginning of Bellingham's classic New World winemaking philosophy. Today, while still inspired by its history of innovation, ingenuity and foresight, the brand is firmly set in the 21st century, producing contemporary, structured wines with an unmistakable sense of place and style. Bellingham's team of viticulturists source the finest grapes from sought-after vineyard sites across the Western Cape, a task that they have mastered over many years of research and the use of cutting-edge technological resources. A sustainable approach is taken, from protecting and promoting biodiversity in the vineyards to the introduction of light-weight bottles and packaging that cut down on carbon emissions during the production phase.

