

SOUTH AFRICA LEADS THE WORLD

IN ENVIRONMENTAL SUSTAINABILITY + PRODUCTION INTEGRITY



BIODIVERSITY & WINE INITIATIVE (BWI)

Biodiversity is a measure of the health of ecosystems. The BWI is a pioneering partnership between the South African wine industry and the conservation sector that aims to conserve the rich biodiversity of the Cape Floral Kingdom.



INTEGRATED PRODUCTION OF WINES

The IPW scheme was introduced to South Africa in 1998, in order to encourage sustainable, environmentally friendly wine production. Administered by South Africa's Wine & Spirit Board, it is a voluntary monitoring system that evaluates wine growing and winemaking practices and their effects on the environment.

DID YOU KNOW?

WINE & THE CAPE FLORAL KINGDOM

Over 90% of South Africa's wine is produced in the Cape Floral Kingdom, one of six such plant kingdoms in the world. The Cape Floral Kingdom is the smallest and richest, with 70% of the plants found here, not found anywhere else on earth.

THE NEW WINE & SPIRIT BOARD SEAL

This seal, beginning with the 2010 vintage, guarantees that the wines have been sustainably produced in accordance with their new guidelines. By using the unique numbers on the label, consumers can verify all sustainability information online.

THE WINE OF ORIGIN CERTIFICATION

Established in 1974, it was the first of any type of wine certification in South Africa. The Wine of Origin Certification guarantees that the label information correctly states origin, vintage and variety.

GREEN PRACTICES ACROSS THE BOARD

ALL OF CAPE CLASSICS' FARMS USE SOME FORM OF GREEN PRACTICE AND MOST ARE IPW CERTIFIED

FARM														
BARTINNEY	●	●	●	●	●		●	●	●	●	●	●	●	●
BAYTEN			●	●	●	●	●	●	●		●		●	
BEYOND			●	●	●	●	●	●	●		●		●	
BRAAI	●								●	●	●		●	
DEMORGENZON	●	●	●	●	●	●	●	●	●	●	●	●	●	
DE TOREN	●		●	●		●	●	●	●	●	●	●	●	
EXCELSIOR	●		●	●	●	●	●	●	●	●	●		●	
GLENELLY	●		●	●	●	●	●	●	●	●	●		●	
INDABA	●								●	●	●		●	
JAM JAR	●		●	●		●			●	●	●		●	
KANONKOP	●	●	●	●	●	●	●	●	●	●	●	●	●	
LOURENSFORD	●	●	●	●	●		●	●			●	●		
RAATS FAMILY WINES	●						●	●	●	●	●		●	
MVEMVE RAATS	●						●	●	●		●			
RUDI SCHULTZ	●		●	●	●		●		●	●	●		●	
TERRE BRÛLÉE	●		●						●		●		●	

IPW Certified	BWI Certified	Encourages a diverse population of native animals	Alien vegetation removal	Natural habitat conservation	Provides housing/schooling	Composting	Controls pests using native birds, beneficial insects, etc.	Water conservation	Water recycling	Energy conservation	No use of synthetic pesticides, herbicides or fungicides	Use of IPW approved substances to fight vine maladies	Official carbon neutral status