

BEYOND

Inspired by an estate deemed “Beyond Expectation,” wines that rouse the same sentiment



Beyond produces a high quality, budget-friendly range of single varietal wines from the best of the best. Fruit for each wine is sourced from areas most conducive to the specific grape and crafted by winemakers who have shown exceptional skills in working with that particular varietal. Each wine expresses its own individuality and allows the characteristics of the grape to shine through in an expressive, honest approach.

The first bottling created under the Beyond label was Beyond Sauvignon Blanc, crafted by Hermann Kirschbaum and Brad Paton, Sauvignon Blanc specialists and winemakers for the Buitenverwachting estate in historic Constantia. Buitenverwachting has earned a reputation as the source for some of South Africa’s most exquisite, mineral-tinged white wines due to its close proximity to the sea. As the first wine under the label, Beyond was inspired by the translation of Buitenverwachting, which is Dutch for “beyond expectation.” Upon its debut release, Beyond Sauvignon Blanc quickly gained praise from the critics and was recognized as “Stellar Sauvignon Blanc,” (Wine Enthusiast), “A terrific value,” (Stephen Tanzer’s International Wine Cellar), and “A very good house white for a restaurant” (Stephen Tanzer’s International Wine Cellar).

Beyond Cabernet Sauvignon, the second label, debuted with the 2010 vintage and was crafted by critically acclaimed Bruwer Raats. Bruwer is the proprietor of Raats Family Wines—an estate known for producing top-notch wines—and winemaker for the Indaba brand, where he oversees all sourcing and production. Most of the fruit for this plush Cabernet hails from vineyards located on the Helderberg Mountain in Stellenbosch, whose high elevations and soils (mainly derived from granite with a small percentage of shale), produce refined red wines that exhibit prominent dark berry aromas and a firm, but immediately approachable, tannic structure.

Beyond’s wines are bottled in unique and strikingly recognizable packaging that is also representative of the varietal characteristics—dark cherry red for the Cabernet Sauvignon and zesty green for the Sauvignon Blanc. In addition, both wines now carry the new Sustainability Seal from the Wine & Spirit Board, which guarantees that the Beyond bottlings have been sustainably produced according to their specific guidelines. Beyond has quickly established a track record of regular “Best Buy/Best Value” accolades from Wine Enthusiast and Wine Spectator, and consistently deliver on their promise of going beyond the ordinary.

BEYOND

ESTABLISHED: 2004

WINEMAKERS:

Hermann Kirschbaum and
Brad Paton (Beyond Sauvignon
Blanc); Bruwer Raats (Beyond
Cabernet Sauvignon)

THE NAME: Inspired by the
English translation of the Dutch
word Buitenverwachting,
“beyond expectation”

WINES IMPORTED:

Beyond Sauvignon Blanc,
Beyond Cabernet Sauvignon



CAPE
CLASSICS

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🌿 *Vegan Friendly*



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